



GlobalLink™ Product Suite

An Enterprise Platform for Managing Multilingual Content

For today's multinational organizations, providing critical business information in language for various stakeholders is no longer optional, it is a prerequisite for success. Combine this with the fact that businesses are generating more information, resulting in the creation of more content, and it has become apparent that the ability to relay information across languages in a cost and time-efficient manner has evolved into a critical business application.

TransPerfect's GlobalLink Product Suite is a modular set of technology products that provides enterprise-wide solutions for organizations that must communicate globally.

The GlobalLink Product Suite drastically reduces the time, effort, and money required not only for the translation process itself, but also for each area of workflow surrounding the management of multilingual content.

Each product in the suite can function independently or as part of an integrated system to drive maximum efficiency.

THE GLOBALLINK PRODUCT SUITE

- **GlobalLink Portal** is an easy-to-use web-based gateway that enables clients to upload requests, receive estimates, download translated content and track project status. As a fully hosted solution, the portal requires no technical overhead while providing an intuitive, feature rich set of tools that can meet any localization requirement.
- **GlobalLink Term Manager** is a web-based terminology management tool that allows any translation manager to modify, review, search or delete existing terms. GlobalLink Term Manager provides a collaborative environment where all parties involved in the translation process can share glossary assets in real-time.
- **GlobalLink Content Director** is an enterprise web application designed to boost productivity and collaboration among virtual localization teams by automating the manual and error-prone tasks associated with project management. This allows companies with high volumes of global content to achieve economies of scale faster. Optional adapters seamlessly connect to Content Management Systems, relational databases, and file systems.
- **GlobalLink Project Director** offers clients the powerful workflow of a Globalization Management System (GMS) as a completely hosted solution. Clients can now make globalization efforts more cost-effective and efficient in an SaaS (Software as a Service) delivery model.
- **GlobalLink Translator Studio** allows linguists and reviewers in different locations to utilize any local translation memory or share centralized, server-based translation memory assets in real-time within an efficient and intuitive user-interface.
- **GlobalLink TM Server** is a robust, reliable and scalable solution that allows translation memories to be shared in real-time across an organization. By making these assets available to all individuals involved in the translation process, companies can achieve the maximum amount of content leveraging.

BEST-PRACTICE TECHNOLOGY, NO STRINGS ATTACHED

The entire GlobalLink Product Suite was designed to be service provider agnostic. Each product can be configured so that you have complete ownership of your content and total flexibility in choosing a translation service provider. GlobalLink not only makes you more efficient, it gives you the freedom of choice.

However, if you prefer a one-stop solution, TransPerfect is here. For over a decade, TransPerfect has provided localization services of the highest quality that are backed by an unrivaled commitment to client service. The choice is yours.

We invite you to experience the benefit of using best-practice technology to manage your multilingual content, with no strings attached.

A SYSTEMATIC PROCESS

Installation of any GlobalLink technology requires minimal IT involvement, and the modular nature of the software applications means that you can easily integrate additional products over time as your business needs evolve.

- TransPerfect globalization experts meet with key stakeholders to determine your objectives for reaching international audiences, rank globalization priorities, and gain an understanding of your corporate culture and business process workflows.
- TransPerfect assesses your technical infrastructure to identify any IT requirements that must be taken into account prior to suggesting installation options.
- GlobalLink consultants outline recommendations for application installation based on business needs and budgetary considerations.
- Installation and end-user training is performed with minimal disruption to normal operations.
- Post-sale support and client service representatives regularly assess performance and consult with you on any emerging globalization needs.

GLOBALINK PRODUCT SUITE BENEFITS

USING TECHNOLOGY TO DRIVE COMPETITIVE ADVANTAGE

GlobalLink Product Suite customers have the ability to dramatically improve the exchange of information among their organization's customers, suppliers, partners, investors, and employees throughout the world. They directly cut costs by reducing translation and localization expenses, as well as the internal project management expenses surrounding the process. Users benefit from increased accuracy and the speed at which global stakeholders are able to share critical business information and achieve the organization's international objectives.

For organizations seeking to centralize their approach to managing global content, the GlobalLink Product Suite represents an unparalleled opportunity to improve business through increased quality, accuracy, and timeliness of global communication, while simultaneously reducing localization expenses. Many leading multinationals are experiencing these benefits today.

NEVER TRANSLATE THE SAME PHRASE TWICE

Translation memory is the most ubiquitous and effective manner in which the translation process can be made more efficient. By simply instituting a best practice TM at the client or desktop level, an organization can stand to reduce both its costs and time-to-market for translated content by as much as 70%. This is achieved through translation re-use with either exact or 'fuzzy' matches, in which translation memory technology suggests previously approved translations.

Taking this concept to the next level involves bringing technology from the client or desktop side to the server side. GlobalLink TM Server allows translators to work together, sharing data in real-time, for maximum translation efficiency. When a translator completes an approved segment, it is immediately available over the Internet for all to share.

Taking an enterprise-wide approach to translation memory and using GlobalLink TM Server to maximize re-use can result in even more drastic cost- and time-reductions, while improving quality and consistency across the organization.

GlobalLink Content Director

Browse Content | **Change List** | **Current Submission** | **Track Submissions** | **Reports**

Select content below and click "Add to Submission" to create or add to a submission.
To remove content from a submission, select content in a submission and click "Remove from Submission."

Baccarat / EC-DB / hotel_fortrans

Status key: ☒ In translation ☒ In current change list ☒ In current submission

First | Previous | Showing 1-100 of 3184 | Next | Last

Select	Content
☐	1000001
☐	1000002
☐	1000003
☐	1000004
☐	1000005
☐	1000006
☐	1000007
☐	1000008
☐	1000009
☐	1000010
☐	1000011
☐	1000012
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☐	1000023
☐	1000024

GlobalLink Content Director

Browse Content | **Change List** | **Current Submission** | **Track Submissions** | **Reports**

Overview | **Archived Submissions** | **Approvals**

Submission Name	Submission Date	Status	Date Completed
hotel_fortrans	9/18/07 2:58 PM	Updating	N/A
hotel_fortrans	9/18/07 2:51 PM	Cancelled	N/A
Submission_11	9/17/07 6:50 PM	In translation	N/A
hotel_fortrans	9/17/07 11:58 AM	Cancelled	N/A
hotel_fortrans	9/17/07 6:50 PM	Completed	9/18/07 12:10 PM
hotel_fortrans	9/17/07 6:50 PM	Cancelled	N/A
hotel_fortrans	9/17/07 6:51 PM	Cancelled	N/A
hotel_fortrans	9/17/07 6:51 PM	Cancelled	N/A
Submission_4	9/17/07 6:57 AM	Cancelled	N/A
Submission_2	9/17/07 10:00 AM	Completed	9/18/07 10:04 AM
Submission_2	9/17/07 7:25 AM	Cancelled	N/A
Submission_1	9/17/07 6:50 PM	Cancelled	N/A

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Each module of the GlobalLink Product Suite features an intuitive user-interface design, which minimizes time-to-proficiency for business users.

AUTOMATE EVERY POSSIBLE TASK

GlobalLink Content Director is an enterprise web application designed to boost productivity and collaboration among virtual localization teams. Content Director allows non-technical business users to manage translation projects that may involve content located in technically complex environments, without the need for IT support. Content Director automatically monitors changes in various content repositories and launches project workflows according to pre-configured business rules. Content Director also acts as a bridge to integrate the localization process seamlessly with Content Management Systems, database repositories and other critical enterprise applications.

LEAVE THE SOFTWARE TO US

GlobalLink Portal is a user-friendly hosted solution that allows clients to work efficiently with Translations.com's award-winning localization services. Users can submit content, receive quotes, manage the translation process, and download final translated content, all while tracking everything in a web browser. The Portal also serves as an online content library, giving those with permission access to previously translated projects.

GlobalLink Term Manager is a hosted web application that allows customers and their vendors to access their own terminology records from a browser window. For external content, this translates into greater quality and consistency in brand-voice. For internal content, it yields greater understanding and more effective communication.

GlobalLink Project Director offers clients the powerful workflow of a Globalization Management System as a completely hosted solution. Clients can now make globalization efforts more cost-effective and efficient in a SaaS (Software as a Service) delivery model that requires no internal IT dependencies.

THE WORLD'S HIGHEST PERFORMANCE TRANSLATION MEMORY

GlobalLink TM Server provides the fastest and most powerful solution available for the web-enabled collaboration of many translators working simultaneously in massive translation memory databases. Because GlobalLink TM Server does not use a back-end database for storing translation memory, its search functionality is 'Google-like' in speed and performance. Project managers and engineers can utilize equally fast batch processing, as well as analyze and pre-translate content prior to distribution.

GlobalLink Translator Studio is a java-based translation and editing application designed to improve the way in which translators work. The application presents translators with a collaborative environment where Translation Memory (TM) files can be accessed quickly and efficiently. GlobalLink Translator Studio is a flexible tool that can work with desktop TM files or interact directly with GlobalLink's powerful TM Server application. The application can operate as a stand-alone tool to supplement existing translation workflows, or can add even greater efficiencies through integration with the Translations.com's GlobalLink Product Suite.

KEY FEATURES

CONTENT DIRECTOR

- Automatic Change Detection
- Customizable Workflow Management
- Event-Based Email Notifications
- CMS and Database Content Adaptors
- Enterprise-Class Security

PORTAL

- Fast and Secure File Transfer
- Personalized Job Tracking
- Archiving
- Request Quotes & Submit Projects
- Detailed Project Reporting

TERM MANAGER

- Supports All Languages
- Universal Access Via Web
- Powerful Search Capabilities
- Version Tracking

PROJECT DIRECTOR

- Hosted, SaaS Solution
- Integrated Project Workflow
- TM Server Integration
- CMS & Database Connectivity
- Vendor Agnostic

TM SERVER

- Real-Time Collaboration
- Universal Access Worldwide
- High-Performance Search
- No Separate Database Licensing Required
- Intuitive Interface
- Batch Processing

TRANSLATOR STUDIO

- Automatic Translation Suggestions
- Hosted Locally or Server Based
- Works with all TMX Compliant TM Assets
- Flexible, java-based architecture

GLOBALLINK PRODUCT SUITE

IMPLEMENTING A GLOBALIZATION MANAGEMENT SYSTEM

The primary objective in implementing a Globalization Management System (GMS) is to automate the many manual and error-prone tasks that occur between the authoring of original source content and the publishing of final, localized content in the appropriate medium. While many benefits of a Globalization Management System—such as reduced administrative, operational, and staff costs—are immediately noticeable, other advantages are less apparent.

In essence, a Globalization Management System enables businesses to quickly supply information to key stakeholders through e-commerce sites, portals, intranets, and other means. Globalization Management Systems enable any business user, regardless of technical proficiency, to globalize content that may be housed in various repositories as well as publish global content in an automated fashion. Access to source content and reintegration of translated content should not require the assistance of database administrators, content management specialists, or web developers. Therefore, a Globalization Management System makes it much easier and much faster to update and maintain fresh web and offline content in multiple languages.

Additionally, a GMS should also ensure that content is secure by allowing an organization to control who has access to its content management system or other repositories, as well as providing each organization with control access based on permissions and business rules. And as with any technology investment, your GMS should be a scalable tool that is able to adapt to your evolving needs.

If you're ready to optimize your organization's ability to manage international content, contact us today and find out how GlobalLink can help you harness the power of globalization.



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